

Sun Broadcasting engaged in the following Outreach Efforts during the period covered in the report:

Activity Classification	Type of Activity	Brief Description
10	Hodges University Diversity Festival February 2, 2008	Channel 6 was the proud television media sponsor for Hodges University Diversity Festival. Channel 6 provided air time to help promote the festival. Hodges University hosted its inaugural Hodges Diversity Festival to celebrate the different cultures represented in Collier & Lee Counties. The goal of the Festival was to promote awareness and appreciation for the diversity within our community. The event's theme was, "Diversity in Our Community." This family oriented event included active indoor and outdoor presentations, cultural dancing, and music. Channel 6 had an information booth and display for our community. Additionally, in the main auditorium, lectures and award presentations took place from the stage. Every element of the festival focused on recognizing the diversity in our community and celebrating the unity of our existence. A community project of Channel 6.
14	Cape Coral Chamber Leadership Luncheon March 12, 2008	Channel 6 attended the Cape Coral Chamber Leadership Luncheon and was showcased on stage. Channel 6 delivered a two minute speech about the TV station and the great programs we offer. As many as 200 business owners and representatives attended.
4	Circus Sarasota More Than a Circus March 13-14th, 2008	Channel 6 was the proud television sponsor of Circus Sarasota, More Than a Circus. Channel 6 was the "Guest Ringmaster" on March 13th and 14th. Proceeds from Circus Sarasota performances provide 80% of the funds necessary to support Laughter Unlimited, a goal-oriented outreach program for nursing homes that produce measurable results for those with Alzheimer's and other age-related dementia. Circus Sarasota's Big Top Education which enlivens core curriculum in elementary and middle schools with the circus arts providing practical examples of physics, math, and English in action. Channel 6 represented broadcast related employment.
14	Cape Coral Chamber Member Orientation March 26, 2008	Channel 6 attend the Cape Coral Chamber Member Orientation to learn about educational and promotional opportunities, and the Chamber's mission to support education and help grow the best business community in Southwest Florida. Channel 6 had the opportunity to introduce the station and speak about our great programming.
14	Fort Myers Chamber Luncheon April 3, 2008	Channel 6 participated in the Ft. Myers Chamber Leadership Luncheon and enjoyed the hundreds of business owners and the networking and employment opportunities.

Sun Broadcasting engaged in the following Outreach Efforts during the period covered in the report:

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| 4 | Bonita Chamber of Business, Before Business
May 8, 2008 | The Bonita Springs Chamber of Commerce held a Business before Business Meeting, which welcomes business card exchanges and networking your company. Spoke about employment opportunities in broadcasting. |
| 4 | Naples Chamber of Commerce Business After Five | The Naples Chamber of Commerce had a business meeting held at North Collier Hospital Wellness Center. Channel 6 was a proud participant and networked with other business owners learning about the important aspects of living a well -balance healthy life. |
| 4 | Naples Chamber of Commerce Business After Five
June 19, 2008 | The Naples Chamber of Commerce had a business meeting held at North Collier Hospital Wellness Center. Channel 6 was a proud participant and networked with other business owners learning about the important aspects of living a well -balance healthy life. |
| 4 | Naples Chamber of Commerce Trade Show
August 21, 2008 | Hundreds of businesses gathered for the 5th annual Naples Chamber of Commerce Trade Show "Come Together". Channel 6 was a proud participant and enjoyed networking and mingling with local businesses to learn about their companies. Spoke about employment in broadcasting. |
| 3 | Fall Job Fair at Southwest Florida College
October 18, 2007 | Channel 6 actively participated in a job fair hosted by Southwest Florida College. The Company participated in this event with a booth. A representative from the station took a complete listing of positions open in the Company as well as information on our radio stations. Channel 6 accepted resumes as well as handed out information on our TV station. |
| 3 | Job Fair at Florida Gulf Coast University
April 15, 2008 | Channel 6 actively participated in the Regional Career Recruitment Expo at Florida Gulf Coast University. The Company participated in this event with a booth and also had a news reporter on site covering the event. Channel 6 participated in the event with a booth, management personnel, and a complete listing of all open positions with the Company as well as information about our TV station. Educational institutions that were invited were Florida Gulf Coast University, International College, Barry University, Nova Southeastern University, SW Florida area high schools, Regional/Career Education Institutions. We also offered contact information of upper management. Channel 6 accepted applications throughout the day and educated attendees in regard to Channel 6 jobs and opportunities. Channel 6 aired a news segment on our evening news show regarding the event. |

Sun Broadcasting engaged in the following Outreach Efforts during the period covered in the report:

3 Winter Job Fair at Southwest Florida College January 30, 2008

Channel 6 actively participated in a job fair hosted by Southwest Florida College. The Company participated in this event with a booth. A representative from the station took a complete listing of positions open in the Company as well as information on our radio stations. Channel 6 accepted resumes as well as handed out information on our TV station.

3 Spring Job Fair at Southwest Florida College April 30, 2008

Channel 6 actively participated in a job fair hosted by Southwest Florida College. The Company participated in this event with a booth. A representative from the station took a complete listing of positions open in the Company as well as information on our radio stations. Channel 6 accepted resumes as well as handed out information on our TV station.

SUN BROADCASTING/ JOB POSTING MAILING LIST

ABILITIES of FLORIDA

4150 Ford Street Extension, #355
Ft. Myers, FL 33916

Telephone: [936-2158](tel:936-2158)
Fax: 936-6686
Contact: Dottie Fournier
E-mail: dfournier.abilities@sfwdb.org

AGENCY FOR WORKFORCE INNOVATION

4150 Ford Street Extension
Ft. Myers, FL 33916

Telephone: 278-7140
Fax: 278-7353
Contact: Barbara Hartman
E-mail: barbara.hartman@awi.state.fl.us

ALL ACCESS MUSIC GROUP

28955 Pacific Coast Highway, Suite 210-5
Malibu, CA 90265

Telephone: 310/457-6616
Fax: 310/457-8058
Contact: Joel Denver
E-mail allaccess.com

BETHUNE-COOKMAN COLLEGE

Director Student Services
640 Mary McLeod
Daytona Beach, FL 32114

Telephone: 386/255-1401
Fax: 386/481-2139
Contact: M. Horne
E-mail: hornem@cookman.edu

CAREER BUILDERS

E-mail: danielle.sayles@careerbuilder.com

CHARLOTTE COUNTY VO-TECH

18300 Toledo Blade Boulevard
Port Charlotte, FL 33952

Telephone: 255-7500
Fax: 255-7509
Contact: Bonnie Halbach
E-mail: bonnie_holbach@ccps.k12.fl.us

CRAIGS LIST

San Francisco, CA

Contact www.craigslist.com

CT SCHOOL OF BROADCASTING

525 Northlake Blvd
North Palm Beach, FL 33408

Telephone: 561/842-2000
Fax: 561/842-9846
Contact: Jim York
E-mail: palmbeachcsb@aol.com

CT SCHOOL OF BROADCASTING

3538 South University Drive
Davie, FL 33328

Telephone: 954/474-3700
Fax: 954/474-7404
Contact: Jim York
E-mail: palmbeachcsb@aol.com

DR. ELLER PIPER CENTER

1771 Evans Avenue
Ft. Myers, FL 33901

Telephone: 332-5346
Fax: 332-7815
Contact: Gene Bush
E-mail: drpipercenter@neosmart.com

SUN BROADCASTING/ JOB POSTING MAILING LIST

FLORIDA A & M UNIVERSITY

Dept of Journalism / Communications
Post Office Box 14
Tallahassee, FL 32073

Telephone: 850/599-3700
Fax: 850/599-3086
Contact: Brandi Milton
E-mail: brandi.milton@famu.edu

FLORIDA GULF COAST UNIVERSITY

10501 FGCU Boulevard South
Ft. Myers, FL

Telephone: 590-7946
Fax: 590-7903
Contact: Kristen Peot
E-mail: kpeot@fgcu.edu

FLORIDA INTERNATIONAL UNIVERSITY

Career Services
University Park Campus, GC 230
North Miami, FL 33181

Telephone: 305/348-2423
Fax: 305/348-3829
Contact: Lesley Deehl
E-mail: spencek@fiu.edu

HIGHTECH CENTRAL

3800 Michigan Avenue
Ft. Myers, FL 33916

Telephone: 339-6225
Fax: 339-6226
Contact: Marie Snow
E-mail: maries2@lee.k12.fl.us

HISPANIC CHAMBER OF COMMERCE

10051 McGregor Blvd.
Ft. Myers, FL 33901

Telephone: 418-1441
Fax: 418-1475
Contact: Leonardo Garcia
E-mail: hispanicchamber.lg@earthlink.net

JACOBS MEDIA

29777 Telegraph Road #2650
Southfield, MI 48034

Telephone: 248/353-9030
Fax: 248/353-0709
Contact: Ralph Cipolla
E-mail: ralph@jacobsmedia.com

JAN JONES

Marketing Director
Fort Myers Toyota
2555 Colonial Blvd.
Fort Myers, FL 33907

Telephone: 239/938-2800
Contact: Jan Jones
E-mail: jjones@fmttoyota.com

NATL ASSOC OF HISPANIC JOURNALISTS

National Press Building
529 14th Street NW, Suite 634
Washington, DC 20045

Telephone: 202/662-7145
Fax: 202/662-7144
Contact: Job Listings
E-mail: jobbank@nahj.org

SUN BROADCASTING/ JOB POSTING MAILING LIST

NEWS-PRESS

2442 Martin Luther King Blvd.
Ft. Myers, FL 33902

Telephone: 335-0331
Fax: 335-0509
Contact: LeAnne Chase

SPOTS n DOTS

www.spotsndots.com

167 Oakdale Road
Johnson City, NY 13790

Telephone: 888/884-2630
Fax: 607-729-7331
Contact: April Causey
E-mail: selltv@aol.com

SW FLORIDA COLLEGE OF BUSINESS

1685 Medical Lane, Suite 200
Ft. Myers, FL 33907

Telephone: 939-4766
Fax: 936-4040
Contact: M. Green
E-mail: mgreen@swfc.edu

SW FLORIDA COLLEGE OF BUSINESS

1685 Medical Lane, Suite 200
Ft. Myers, FL 33907

Telephone: 939-4766
Fax: 936-4040
Contact: M. Green
E-mail: mgreen@swfc.edu

UNIVERSITY OF FLORIDA

Department of Broadcasting
J. Wayne Reitz Union
PO Box 118507
Gainesville, FL 32611

Telephone: 352/392-1601
Fax: 352/392-3810
Contact: Charles Harris
E-mail: charris@jou.ufl.edu

UNIVERSITY OF SOUTH FLORIDA

MASS COMMUNICATIONS
4202 East Fowler St., MP CIS-1040
Tampa, FL 33620

Telephone: 813/974-2591
Fax: 813/974-2592
Contact: Marsha Stein
E-mail: adefonzo@cas.usf.edu

VOCATIONAL REHAB

Department of Labor
925 Pondella Road
N. Ft. Myers, FL 33903

Telephone: 656-7796
Fax: 656-7799
Contact: Brent Warnock
E-mail: warnocb@vr.doe.state.fl.us

WXCW-TV JOB POSTINGS

2824 Palm Beach Blvd.
Ft. Myers, FL 33916

Telephone: 338-4375
Fax: 479-5535
Contact: Karen Seiferth
E-mail: karen.seiferth@winktv.com

EEO Public File Report

This EEO Public File Report is filed in Station **WXCW-TV's** public inspection file pursuant to Section 73.2080c(6) of the Federal Communications Commission's ("FCC") rules.

During the period beginning on September 10, 2008 and ending on September 7, 2008, the stations filled the following full-time vacancies:

- | | |
|---------------------------------|---------|
| 1. Commercial Producer / Editor | WXCW-TV |
| 2. Local Sales Manager | WXCW-TV |

The stations interviewed a total of eight (8) applicants for all full-time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviews referred by each:

<u>Recruitment Source</u>	<u>Total Number of Interviewees Referred</u>
1. Client Referral	1
2. Craig's List	3
3. SUN Job Posting	2
4. Spots 'n Dots	2

Attachment A contains specific information for each full-time vacancy.

Attachment B contains a list and brief description of menu option activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

FULL-TIME VACANCY EEO INFORMATION

SEPTEMBER 10, 2008 through SEPTEMBER 7, 2008

<u>JOB TITLE</u>	<u>RECRUITMENT SOURCE</u>	<u># of PERSONS INTERVIEWED</u>
LOCAL SALES MANAGER	CLIENT REFERRAL	5

<u>Recruitment Sources Utilized*</u>	<u>Total number of interviewees referred</u>
* (please refer to the attached recruitment source list for complete address)	

Abilities of Florida	yes	
Agency for Workforce Innovation	yes	
Bethune-Cookman College	yes	
Charlotte County Vo-Tech	yes	
Craig's List	no	
CT School of Broadcasting-NPB	yes	
CT School of Broadcasting-Davie	yes	
Dr. Eller Piper Center	yes	
Florida A & M University	yes	
Florida Gulf Coast University	yes	
Florida International College	yes	
HighTech Central	yes	
Hispanic Chamber of Commerce	yes	
Jan Jones-FM Toyota-Client	yes	1
Natl Assoc of Hispanic Journalists	yes	
News-Press	no	
Spots n Dots	yes	2
SUN job posting	yes	2
Radio Advertising Bureau	yes	
SW Florida College of Business	yes	
SWFloridahelpwanted.com	no	
University of Florida	yes	
University of South Florida	yes	
Vocational Rehab	yes	
Employee Referral	yes	
Unsolicited	n/a	

